

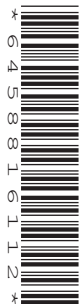
CANDIDATE
NAME

CENTRE
NUMBER

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CANDIDATE
NUMBER

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BUSINESS STUDIES

Paper 2

7115/22

May/June 2017

1 hour 30 minutes

Candidates answer on the Question Paper.

No Additional Materials are required.

READ THESE INSTRUCTIONS FIRST

Write your Centre number, candidate number and name in the spaces at the top of this page.

Write in dark blue or black pen.

You may use an HB pencil for any diagrams, graphs or rough working.

Do not use staples, paper clips, glue or correction fluid.

DO NOT WRITE IN ANY BARCODES.

Answer **all** questions.

The Insert contains the case study.

The business described in this question paper is entirely fictitious.

At the end of the examination, fasten all your work securely together.

The number of marks is given in brackets [] at the end of each question or part question.

The total number of marks for this paper is 80.

This document consists of **9** printed pages, **3** blank pages and **1** Insert.

- 1 (a) Identify **two** financial statements the directors will need to see before expanding CC. Explain why they will want to see each of these statements.

Financial statement 1:

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Explanation:

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Financial statement 2:

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Explanation:

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.....[8]

- 2 (a) Identify and explain **two** reasons why on-the-job training is important for new employees at CC.

Reason 1:

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Explanation:

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Reason 2:

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Explanation:

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.....[8]

- 3 (a) Identify and explain **one** advantage and **one** disadvantage to CC if it changes to a public limited company.

Advantage:

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Explanation:

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Disadvantage:

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Explanation:

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.....[8]

- 4 (a) Fizz Bomm is in the development stage of the product life cycle. Identify and explain **four** other stages of Fizz Bomm’s product life cycle.

Stage 1:

.....

Explanation:

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Stage 2:

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Explanation:

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Stage 3:

.....

Explanation:

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Stage 4:

.....

Explanation:

.....[8]

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