



Cambridge International AS & A Level

TRAVEL & TOURISM

9395/11

Paper 1 The Industry

May/June 2020

INSERT

2 hours 30 minutes

INFORMATION

- This insert contains all the figures referred to in the questions.
- You may annotate this insert and use the blank spaces for planning. **Do not write your answers** on the insert.



This document has 4 pages. Blank pages are indicated.

Fig. 1.1 for Question 1

We have a number of stylish and fully equipped meeting rooms (all with natural daylight, complimentary WiFi and air conditioning) and some of the best conference facilities this city has to offer. No matter how many delegates, we have a room to suit you.

Our professional team will ensure that your business meeting or event runs smoothly and that all your delegates leave us feeling fully engaged and fulfilled. With easy access to major roads and other travel links, free car parking and 141 contemporary bedrooms, our hotel is an ideal choice for your business meetings, conferences or training days.

**Fig. 1.1****Fig. 2.1 for Question 2**

Employment in the Kenyan tourism industry

Travel and Tourism generated 206 500 jobs directly this year and this is forecast to grow by 1.2% to 209 000.

This includes employment by hotels, travel agents, airlines and other passenger transportation services (excluding commuter services). It also includes, for example, the activities of the restaurant and leisure industries directly supported by tourists.

The total contribution of travel and tourism to employment, including indirect employment, was 543 500 jobs. By 2025, travel and tourism is forecast to support 732 000 jobs, an increase of 2.9% per year over the period.

Fig. 2.1

Fig. 4.1 for Question 4



Our tailor-made wildlife holidays put you close to the world's most exciting animals.

- View polar bears in the harsh beauty of the Arctic.
- Track tigers in India's national parks.
- Sail along the Kinabatangan River in Borneo to see orangutans in one of their last natural settings.
- Find giant pandas in the bamboo forests of China's mountainous north.

Our specialists have personally experienced all these trips and will tell you the best ways to spot the animals you want to see, pick local guides who have good local knowledge and will suggest hand-picked places to stay during your trip.

Fig. 4.1

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